



EDUCATION ALLIANCE OF WASHOE COUNTY BOARD OF DIRECTORS MEETING AGENDA

Monday, August 20, 2018, 4:00 pm
Washoe Education Association
1890 Donald Street, Reno, NV 89502



AGENDA

1. OPENING ITEMS

- 1.01 Call to Order – 4:00 p.m., Washoe Education Association, 1890 Donald St. Reno
- 1.02 Roll Call
- 1.03 Public Comment - Comments from the public are invited at this time on topics not specifically addressed elsewhere in the agenda. A "Citizen's Request to Speak" card should be filled out and submitted to the Recording Secretary before speaking during the Public Comment section. All persons are limited to 3 minutes per item. In accordance with Open Meeting Law and on the advice of legal counsel, the public body is discouraged from discussing and precluded from deliberating and/or acting on items raised by Public Comment which are not already on the agenda. The public body may impose reasonable content-neutral restrictions on public comment such as willfully disruptive comments that are irrelevant, repetitious, slanderous, offensive, inflammatory, irrational, or amounting to personal attacks or interfering with the rights of other speakers. Correspondence or written materials submitted for public comment by the general public shall be attached to the minutes of the meeting.
- 1.04 Action to Adopt the Agenda (For Possible Action) – Items on this agenda may be taken out of order; the public body may combine two or more agenda items for consideration; and the public body may remove an item from the agenda or delay discussion relating to an item on the agenda at any time.

2. REPORTS - Note regarding public comment: any individual may address the public body concerning any item listed below. A completed "Citizen's Right to Speak" card must be submitted to the public body at the meeting. During the discussion of each item on the agenda, the President will invite the individual to come forward to speak. Individuals are limited to three minutes per item.

- 2.01 President's Report (For information only) – No discussion among the members will take place on this item
- 2.02 Executive Director's Report (For information only) – No discussion among the members will take place on this item
- 2.03 Member Reports – Team/Task Force activities of Education Alliance not listed on this agenda (For information only) – No discussion among the members will take place on this item

3. CONSENT AGENDA ITEMS - All matters listed under the consent agenda are considered routine and may be acted upon by the Public Body with one action and without an extensive hearing. Any member of the Board of Directors or any citizen may request that an item be taken from the consent agenda, discussed, to include public comment, and acted upon separately during this meeting. The President retains discretion in deciding whether or not an item will be removed from the consent agenda.

- 3.01 Approval of Consent Agenda Item 3.02 (For Possible Action)

- 3.02 Approval of the Minutes from the Meeting of the Education Alliance Board of Directors from June 25, 2018 (For Possible Action)

4. ITEMS FOR DISCUSSION, PRESENTATION AND/OR ACTION (Public comment: any individual may address the public body concerning any item listed below. A completed "Citizen's Right to Speak" card must be submitted to the public body at the meeting. During the discussion of each item on the agenda, the Chair will invite the individual to come forward to speak. Individuals are limited to three minutes per item.)

- 4.01 Welcome by and Presentation of the General Purpose of the Washoe Education Association – Presented by Natha Anderson, President, and Tom Stauss, Executive Director (For Presentation and Discussion)
- 4.02 Update and Discussion on the Run for Education, Sunday, October 21, 2018. Discussion may include the sponsors, registrations, and other information (For Information and Discussion)
- 4.03 Update and Discussion on the Classroom Speakers Program, a Proposed Program to Coordinate Speakers from Local Industries and Expertise Areas as a Teacher Resource, and the Potential Launch Plan (For Information and Discussion)
- 4.04 Review and Discussion of Education Alliance Strategic Plan 2015–2020 (For Information and Discussion)

5. CLOSING ITEMS

- 5.01 Closing Comments by the Board President or Executive Director (For Information only) – No discussion among the members will take place on this item
- 5.02 Announcement of Next Regular Meeting – The next Board of Directors meeting is scheduled for **Monday, September 24, 2018**, Location - TBD
- 5.03 Public Comment - Comments from the public are invited at this time on topics not specifically addressed elsewhere in the agenda. A "Citizen's Request to Speak" card should be filled out and submitted to the Recording Secretary before speaking during the Public Comment section. All persons are limited to 3 minutes per item. In accordance with Open Meeting Law and on the advice of legal counsel, the public body is discouraged from discussing and precluded from deliberating and/or acting on items raised by Public Comment which are not already on the agenda. The public body may impose reasonable content-neutral restrictions on public comment such as willfully disruptive comments that are irrelevant, repetitious, slanderous, offensive, inflammatory, irrational, or amounting to personal attacks or interfering with the rights of other speakers. Correspondence or written materials submitted for public comment by the general public shall be attached to the minutes of the meeting.
- 5.04 Adjourn Meeting

Forum Restrictions and Orderly Conduct of Business: The Education Alliance conducts the business of the Washoe County School District during its meetings. The presiding officer may order the removal of any person whose statement or other conduct disrupts the orderly, efficient or safe conduct of the meeting. Warnings against disruptive comments or behavior may or may not be given prior to removal. The viewpoint of a speaker will not be restricted, but reasonable restrictions may be imposed upon the time, place and manner of speech. Irrelevant

and unduly repetitious statements and personal attacks which antagonize or incite others are examples of speech that may be reasonably limited.

Members of the public wishing to request supporting materials for this meeting or who are disabled and require special accommodations at the meeting should contact Kendall Inskip, Executive Director, in writing at Education Alliance of Washoe County, P.O. Box 30425, Reno, Nevada 89520-3425 or by telephone at 775-353-6950.

This agenda and supporting materials, when appropriate, have been posted at the following locations:

www.washoeschools.net

www.boarddocs.com/nv/washoe/Board.nsf/Public

State of Nevada website (notice.nv.gov)

WCSD Central Administrative Building

Washoe County Administration Building

Washoe County Courthouse

Reno City Hall

Sparks City Hall

Sparks Library

Pyramid Lake Paiute Tribe Administration Building

Reno Sparks Indian Colony Administrative Office



**Education Alliance Board of Directors Meeting
MINUTES**

**Monday, August 20, 2018, 4:00 p.m.
Washoe Education Association
1890 Donald Street, Reno, NV 89502**

1. Opening Items

1.01 Call to Order – 4:08 p.m., 1890 Donald Street, Reno, NV – Dave Bianchi

1.02 Roll Call – Quorum Established (9-PR and 7-PU)

Present: Natha Anderson, Dave Bianchi, Brent Boynton, Bill Cathey, Joe Cline, Melissa Deadmond, Mariah Evans, Bill Fong, Lauren Garfinkel, Kendall Inskip, David Lasic, Nanette Quitt, Ben Rogers, Eric Scheetz, Jill Tolles, and Alex Woodley

Absent: Kris Layman, Charles Pasillas and John Slaughter

Guests: Tom Stauss, Executive Director – Washoe Education Association

1.03 Public Comment – None at this time

1.04 Action to Adopt the Agenda - It was **moved by Alex Woodley**, and **seconded by Eric Scheetz** to Adopt the Agenda - **Motion Passed**. All members present voted Yea.

2. Reports

2.01 President's Report

Dave Bianchi thanked Alex Woodley for his excellent work as President for the last year and a half. Dave thanked Melissa Deadmond for joining the Finance Review Team.

2.02 Executive Director's Report

Kendall Inskip reported the Board Orientation in July was successful. Pointing out the large check, Kendall reported NV Energy presented Education Alliance with \$5,000 at the Reno Aces game from their Dollars for Dingers for our Kids in Motion program. On Tuesday, September 25, Education Alliance is on the Washoe County Commission's Agenda to report on the Partners in Education Recognition Grant received last year. She routed a thank you letter from UNR College of Education Dean, Ken Coll for our support of the Deans Future Scholars program. Kendall distributed a gift for board members, an EA padfolio, for their service on the board.

Melissa Burnham, Chris Morgan, and Michelle Sanchez-Bickley joined the meeting.

2.03 Member Reports:

Marketing Team: Brent Boynton reported the team met and discussed the tagline: "Community Partnerships Helping Students Succeed." He introduced a Run for Education video, which he narrated, for schools/teachers/student assemblies to prep for the event, which featured the UNR Women's Basketball Team.

Other: Eric Scheetz invited members to attend a Kids Count event next week.

3. Consent Agenda Items

3.01 Approval of Consent Agenda Item 3.02

3.02 Approval of the Minutes from the June 25, 2018 Board of Directors Meeting

Natha Anderson moved and Alex Woodley seconded to approve the Consent Agenda item 3.02 **Motion Passed.** All members present voted Yea.

4. Items for Presentation, Discussion, and/or Action

4.01 Welcome by and Presentation of the General Purpose of the Washoe Education Association – Presented by Natha Anderson, President, and Tom Stauss, Executive Director.

Natha explained WEA represents teachers, counselors, librarians, speech pathologists, school nurses, deans, occupational therapists, and physical therapists. WEA has about 2,500 members and their mission is “A great public school for every child.”

4.02 Update and Discussion on the Run for Education, Sunday, October 21, 2018.

Kendall thanked WEA for sponsoring the Run for Education and paying their members’ registrations, last year this was about \$20,000 in support. Kendall shared student thank you letters from Alyce Taylor Elementary students, thanking Education Alliance for the KIM grant and the equipment purchased with that grant. Kendall reported the many meetings that are taking place throughout the summer to organize the Run. On Thursday, August 23, Education Alliance will present to the NV Energy Employee Volunteer Council on sponsorship opportunities and thanked Nanette Quitt for her leadership on the effort. Next is presenting to the Reno City Council to ask for sponsorship. She said she is still looking for a hoodie sponsor. School Run Coordinators training is this week (three in convenient geographic locations). There are currently \$57,500 in grants, sponsorships and pledges. The goal is \$150,000. Kendall thanked Bill Fong for volunteering as Volunteer Director. The Run Team still needs a Fitness & Family Fair Coordinator and Social Media Director. Desert Sky Adventures will bring 50 highly qualified volunteers to work on the courses. The Run4Ed sponsor prospect list was circulated for members to sign up for introductions or asks and Kendall thanked the Board for any leads they could introduce to her.

4.03 Update and Discussion on the Classroom Speakers Program.

Ben Rogers reported the Classroom Speakers Program is ready to launch in November and to test before launching to the public requested Board members to sign-up to speak in a classroom. Ben also distributed special business cards with information about the program including the website address to sign-up that board members can hand to potential speakers. The Launch event will take place in early November at Hunter Lake ES and Danyelle Musselman has agreed to help us launch to the public by speaking from a classroom for media and for PSAs. Kendall indicated that Channel 2 KTVN was on board and we’ll involve WCSD Communications.

4.04 Review and Discussion of Education Alliance Strategic Plan 2015-2020.

Dave Bianchi thanked the Board for reviewing the Strategic Plan 2015-20 and asked for a team to closely review to confirm its alignment with our current goals and programs after the Run. Natha Anderson asked about advocacy and white papers. Joe Cline discussed P-16 Advocacy Council white papers being more generic. The group discussed testifying before the Legislature as individuals, not as a representative of Education Alliance and Jill Tolles offered her support.

5. Closing Items

5.01 Closing Comments by the Board President or Executive Director

Dave Bianchi discussed a mutual agreement type document that would provide a description of our Board member responsibilities and commitments as well as the organizations. Kendall mentioned staff is creating the 2017-2018 Annual Report to be presented to Executive and the full

Board for approval in the next couple of months. She also thanked Natha Anderson and Tom Stauss for hosting this meeting and supplying refreshments.

5.02 Next Meeting of the Board of Directors: Monday, September 24, 2018, 4:00 pm, TBD

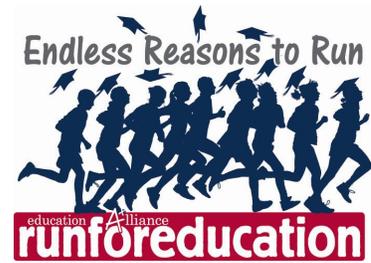
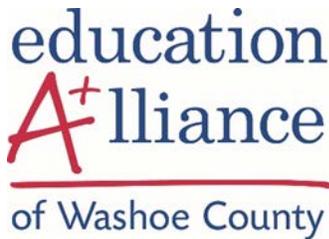
5.03 Public Comment – No public comment.

5.04 Meeting Adjourned 5:10 p.m.

Dave Bianchi, President

Date

DRAFT



Run for Education Fact Sheet

Sunday, October 21, 2018, SCHEELS/Outlets at Legends

10K and 5K Timed Run/Walks, Sparks Marina March, and ½ Mile Kids Fun Run

- Purpose – A fun, family community event to raise funds for the Kids in Motion program for students in the Washoe County School District – this is its 13th year.
- Goal - \$200,000
- **100% of sponsorship proceeds go back to schools and students** through the Education Alliance, a non-profit 501(c)3 charitable entity, IRS Tax Exempt #94-3177739.
- Audience – more than 8,500 attendees. Click here for photos and student-produced video!
- 4,000 runners (3,000 students from 90+ schools).
- More than 500 volunteers support the Run.
- **Fitness Fair** with fun activities for children and families.
- **Facts:**
 - Schools have limited, if any, funds in their budgets for physical education (PE) or fitness activities.
 - Proceeds fund the *Kids in Motion Program* for elementary schools with at least 20 students participating at the Run for Education for their physical education and nutrition initiatives.
 - Proceeds fund the *Passport Program* which help high school students succeed academically (i.e. dual credit programs, AP Fees, summer school, online credit recovery).
 - To date, proceeds have exceeded \$1.7 million to schools in Washoe County School District.
 - WCS D donates bus transportation for district schools (up to two per school).
 - Champion medals for to 1st, 2nd, and 3rd place finishers in the 10K and 5K Run for age divisions for both male and female runners. All runners get a t-shirt and students receive a medal.
 - Join these generous partners who donate funding or in-kind support: Yamana Gold, Scheels, Renown, NV Energy, KTVN Channel 2, TMCC, UNR, Washoe County, ARAMARK, Bonanza Produce, Q&D Construction, Model Dairy, Washoe Education Association, McDonalds, among numerous other supporters.
 - Research supports that not only does exercise fight obesity and improve body function, but it also **promotes learning** through increased brain function and nourishment, higher energy and concentration levels (**ability to pay attention**), increased self-esteem and **better behavior** which may all support cognitive learning.¹
 - The Run for Education **connects families to schools**, and **bonds school mates** as teammates **which unify them** through the development of new friendships and the promotion of **important life lessons** such as practice, patience and persistence.

For more information, email EducationAlliance@washoeschools.net, call Kendall or Brittani at (775) 353-6950, or visit our website, ed-alliance.org.

¹ Cocke, 2002; Tremblay, Inman, & Williams, 2000; Dwyer, Coonan, Leitch, Hetzel, & Baghurst, 1983; Shephard, 1997.



education
A⁺lliance
of Washoe County

Photo Credit:
Inskip Photography



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18**

Sponsorship Opportunities

Sunday, October 21, 2018 • SCHEELS/Outlets at Legends

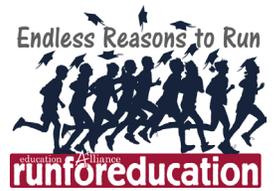
Give all Washoe County School District elementary students access to P.E., nutrition and wellness education!

In 2005, business and community leaders started the Run for Education to provide funding for P.E., student wellness and nutrition programs in WCSD Elementary Schools. Today the Run4Ed is the largest family and community running event in Northern Nevada, attracting 8,500+ attendees.

For more information, visit ed-alliance.org.

#Run4Ed

Run for Education Sponsorship Form



Your sponsorship goes **directly back** to participating **WCSD schools**

Sunday, October 21st • 7:30 am
SCHEELS/Outlets at Legends

- 5K (timed) • 10K (timed) • Sparks Marina March
- ½ Mile Fun Run • Fitness Fair Activities • Awards
- Mascots • Nutrition Station for Runners

SPONSORSHIP LEVELS PLEASE CHECK ONE:	Presenting Sponsor <input type="checkbox"/> (\$25,000+)	Platinum Sponsor <input type="checkbox"/> (\$10,000+)	Gold Sponsor <input type="checkbox"/> (\$5,000+)	Silver Sponsor <input type="checkbox"/> (\$3,000+)	Bronze Sponsor <input type="checkbox"/> (\$1,500+)
MEDIA SPOTLIGHT INTERVIEW					
MAIN STAGE NAMING AND BRIEF ADDRESS ON STAGE					
SWAG TO EVERY RUNNER					
FREE RACE ENTRIES	10	5	2		
RUN4ED VIDEO SPOTLIGHT					
BANNER DISPLAY AT RUN4ED					
LOGO ON T-SHIRT PROPORTIONATE*					
SOCIAL MEDIA AND WEB RECOGNITION*					
TABLE AT EVENT • SPACE LIMITED • NO PAPER HANDOUTS					
SHOUT OUTS AT RUN4ED					

*Deadline for payment and logo: September 21, 2018. Pay online at ed-alliance.org, or make checks payable to Education Alliance, 5450 Riggins Court, Suite 4, Reno, 89502.

Name of Business/Organization: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Name: _____ Telephone: _____

Email: _____ Amount Paid: \$ _____